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a supplement or stand alone text for undergraduate graduate level courses in introduction to management or freshman courses in introduction to business this collection of objective summaries of a broad sampling of business best sellers introduces students to the thoughts philosophies views and experiences of a number of authors whose works have captivated the attention of today s management community it considers the works of noted authors on such topics as management paradigms high performing organizations organizational vision and goals motivation empowerment and participation teams and teamwork leadership managing diversity organizational change and renewal organizational learning and knowledge driven

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